









Strategy: One-Page Strategic Plan (OPSP)

Organization
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BHAG is a Registered Trademark of Jim Collins and Jerry Porras.

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| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Qtr #</td><td></td></tr> <tr><td>Revenues</td><td></td></tr> <tr><td>Profit</td><td></td></tr> <tr><td>Mkt. Cap</td><td></td></tr> <tr><td>Gross Margin</td><td></td></tr> <tr><td>Cash</td><td></td></tr> <tr><td>A/R Days</td><td></td></tr> <tr><td>Inv. Days</td><td></td></tr> <tr><td>Rev./Emp.</td><td></td></tr> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 70%;">Quarterly Priorities</th> <th style="width: 30%;">Who</th> </tr> <tr><td>1</td><td></td></tr> <tr><td>2</td><td></td></tr> <tr><td>3</td><td></td></tr> <tr><td>4</td><td></td></tr> <tr><td>5</td><td></td></tr> </table> | Qtr # | | Revenues | | Profit | | Mkt. Cap | | Gross Margin | | Cash | | A/R Days | | Inv. Days | | Rev./Emp. | | Quarterly Priorities | Who | 1 | | 2 | | 3 | | 4 | | 5 | | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Deadline:</td><td></td></tr> <tr><td>Measurable Target/Critical #</td><td></td></tr> <tr><td colspan="2" style="height: 100px;"></td></tr> </table> <p style="text-align: center;"><i>Describe and/or sketch your design in this space</i></p> | Deadline: | | Measurable Target/Critical # | | | | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 10%;"></th> <th style="width: 70%;">Your KPIs</th> <th style="width: 20%;">Goal</th> </tr> <tr><td>1</td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td></tr> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 10%;"></th> <th style="width: 70%;">Your Quarterly Priorities</th> <th style="width: 20%;">Due</th> </tr> <tr><td>1</td><td></td><td></td></tr> <tr><td>2</td><td></td><td></td></tr> <tr><td>3</td><td></td><td></td></tr> <tr><td>4</td><td></td><td></td></tr> <tr><td>5</td><td></td><td></td></tr> </table> | | Your KPIs | Goal | 1 | | | 2 | | | 3 | | | | Your Quarterly Priorities | Due | 1 | | | 2 | | | 3 | | | 4 | | | 5 | | |
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| Quarterly Priorities | Who | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | Your KPIs | Goal | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | Your Quarterly Priorities | Due | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <div style="display: flex; flex-direction: column; align-items: flex-start;"> <div style="margin-bottom: 5px;"></div> <div style="margin-bottom: 5px;"></div> <div style="margin-bottom: 5px;"> <i>Between green & red</i></div> <div style="margin-bottom: 5px;"></div> </div> | | <div style="display: flex; flex-direction: column; align-items: flex-start;"> <div style="margin-bottom: 5px;"></div> <div style="margin-bottom: 5px;"></div> <div style="margin-bottom: 5px;"> <i>Between green & red</i></div> <div style="margin-bottom: 5px;"></div> </div> |
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