



Cash Conversion Cycle (CCC): Produce More Cash Faster



FOUR DECISIONS® Tools



Reduce Cycle Times Eliminate Mistakes Improve Business Model

A Ideas to improve your Marketing/Sales Cycle			
1.			
2.			
3.			

B Ideas to improve your Make/Production & Inventory Cycle			
1.			
2.			
3.			

C Ideas to improve your Delivery Cycle			
1.			
2.			
3.			

D Ideas to improve your Billing & Payment Cycle			
1.			
2.			
3.			