

Cash Conversion Cycle (CCC): Produce More Cash Faster



PROFIT



Reduce Cycle Times Eliminate Mistakes Improve Business Model

| A Ideas to improve your Marketing/Sales Cycle | | | |
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| 1. | | | |
| 2. | | | |
| 3. | | | |

| B Ideas to improve your Make/Production & Inventory Cycle | | | |
|---|--|--|--|
| 1. | | | |
| 2. | | | |
| 3. | | | |

| C Ideas to improve your Delivery Cycle | | | |
|--|--|--|--|
| 1. | | | |
| 2. | | | |
| 3. | | | |

| D Ideas to improve your Billing & Payment Cycle | | | |
|---|--|--|--|
| 1. | | | |
| 2. | | | |
| 3. | | | |

